



IDAHO HIGH SCHOOL ACTIVITIES ASSOCIATION

Serving Idaho's Youth Since 1926

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Athletic Directors:

As we approach the playoffs in football and other fall sports, we wanted to send a brief reminder about media rights (radio and video streaming) for our state events. Many of you are live streaming your events for the first time, and we applaud you for making those events available to fans who are unable to attend in person due to COVID-19 restrictions. But the rules and processes are a little different for post-season events, so we wanted to make sure you have the most accurate information.

1. The NFHS Network and IdahoSports.com has exclusive rights to our Association's post-season events. What that means, is if the NFHS Network video and/or IdahoSports.com audio selects to produce and distribute a post-season game you are hosting, you cannot produce or distribute that game on any other platform (e.g. YouTube, Facebook, etc.)
2. If you are currently broadcasting your regular season games on the NFHS Network, you have nothing to worry about. You should continue to broadcast your post-season games as that is covered by our Association's rights agreement with the NFHS Network.
3. If you are not broadcasting your regular season games on the NFHS Network, following is a quick guideline:
 - a. If the NFHS Network/IdahoSports selects to produce a game you are hosting, you cannot produce that game or broadcast it on any platform.
 - b. If the NFHS Network/IdahoSports does not select to produce a game you are hosting, you can produce that game yourself and broadcast it on the NFHS Network for no charge and receive a revenue share from the subscriptions it generates.
 - c. If the NFHS Network/IdahoSports does not select to produce a game you are hosting, you can produce that game yourself and broadcast it on any other platform as long as you pay the per game rights fee of \$150.00.
 - d. If a third party would like to broadcast a state event, approval prior to the contest is needed through the IHSAA

Please contact me if you have any questions about this or need additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Mike Federico".

Mike Federico
Assistant Director